

ERICH LITTLE 2014

<http://vimeo.com/channels/erichlyttle2012>

PHONE: 503 329 7715

PRODUCER • DIRECTOR • WRITER |

EDUCATION • BA: Television/Radio 2nd Major: Creative Writing, Long Beach State

AA: Cinematography, Orange Coast College • Veteran: United States Marines

MEDIA PRODUCTION and BRAND STRATEGY |



My role as a managing creative, whether as a producer, a director or a creative director has been vast and varied. I have garnered invaluable experience promoting brands such as Nike, Red Bull, Casio and Burton by customizing media concepts that connect audiences to relevant lifestyle passions, inspiring demographics in subtle effective entertainment and informative productions.



I've produced large and small complex logistic shoots, directed live multi-camera and sizeable crews, initiated original concepts and prepared timelines, budgets and ultimately delivered award winning communications for my clients.

During the last twenty years I've led teams of creatives and technicians to the satisfaction of my client's fulfilled vision. I've served as a Creative Director for my own agency creating television spots and corporate communications; built brand wareness through creative infomercial and broadcast production for clients such as DeMarini Sports, launching them into the limelight of sporting goods products and resulting in their acquisition by Wilson Sporting Goods.



*My team in Alaska producing a
Casio G'zone sponsored film.*

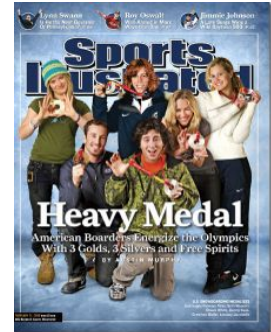


LIVE DIRECTING and PRODUCING |



Producing and directing large productions such as ESPN's World Of Big Game Fishing, The X Games, NBC Winter Olympics, televised winter sports tours (Swatch World Tour); live directing college sports (as well filming and producing University of Oregon football for recruiting and Nike promotions); conceptualizing and presenting new project ideas (documentaries for Nike, working directly with CEO Mark Parker, and for corporate Red Bull, North America).

National Emmy Award as Segment Producer for NBC Winter Olympics



LEADERSHIP |

I am respected for my team leadership ability. The long-form projects offer the opportunity to work in every field of media production- hiring DPs, sound techs, musicians, editors, associate producers, writers, on the ground production personnel and post facilities operators.

STORYTELLER |

Mostly, I am a creator, and storyteller-- my passion is to communicate, entertain and promote concepts, ideas and healthy brands for a better world- and I am always excited and prepared to lead that charge.



PRODUCTION CREDITS |

2008 - 2013

In Development: *Spirit of the Salmon, Moroccan Running Club, El Rey Network series "Mavericks"*

Developing and writing documentary films from the lost heritage of the Northwest Native Americans' relationship with the environment to the "Mavericks" who define the edge of the future.

Corporate Documentary for SmartPac, Inc., Consultant to an innovative and environmental agriculture packaging company has employed my creative services to communicate their innovative system for supplying the world with more nutritious and fresher produce.



Web Clips for the Action Sports Market for The Orchard,

Producing and editing a series of short web videos targeted to the youth market.



<http://www.theorchard.com/orchard-film-distribution>

Co-Director/Producer/Writer, INDIE DOCUMENTARY:

We Grew Wings

The untold story of two women's track teams from two different eras.

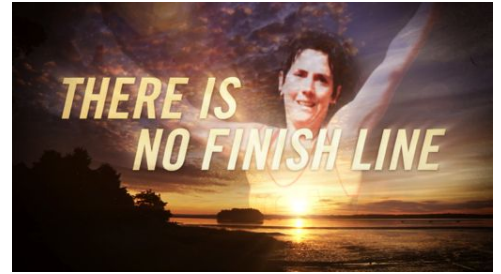
Best Sports Documentary 2012, Mt. Hood Int'l. Film Festival.

Narrated by Katharine Ross.



Producer/Director/Writer, NIKE: *There Is No Finish Line: The Joan Benoit-Samuelson Story*

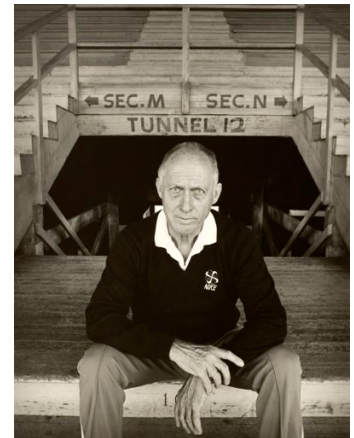
A documentary that presents the contemporary story of the first woman to win the Olympic Gold Medal in the marathon. Her inspiration to runners and her commitment to health and sustainability continues to this day.



Creative Director, RED BULL: *Stratos Project*

Content producer for the motion media distribution for Red Bull's Stratos Project involving Felix Baumgartner's stratospheric free fall from near space. Also served as 2nd unit director for BBC documentary on the subject.

<http://www.redbullstratos.com/>



Director, NIKE: *Builderman* (mini documentary)

Created for NIKE International. The inspiring story of Nike founder Bill Bowerman, narrated by Sam Elliott, produced by Geoff Hollister and Nike CEO Mark Parker.

Director and Writer, RED BULL: *The Ultimate Ride*

Award winning three-part documentary series for Starz, Genius, and Lionsgate. The trilogy features Shaun White in Japan, kayaker Steve Fisher in Africa and daredevil Robbie Maddison leaping to the top of the Arc de Triomphe in Las Vegas.

www.theultimateride.tv



Director and Writer, *The Find: Claiming Nelscott Reef*

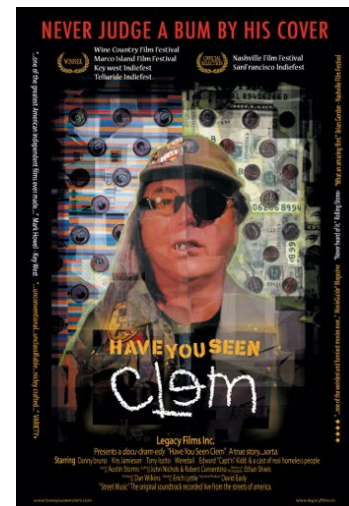
Independent documentary examining the universal struggles of territorialism in surfing drawing parallels to the loss of the coastal lands to the Native Americans. In partnership with Sundance Institute and Film Action Oregon.

<http://www.nelscottreefthemovie.com/>



Director and Writer, *Have You Seen Clem*

An independent feature film that examines the plight of homelessness through the eyes of several odd and unforgettable characters. Won several indie film festivals and has been characterized as an original docu-dram-edy.

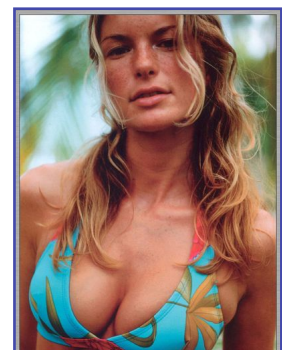


2000 - 2007

Creative Director and Senior Producer: Fusion Entertainment |

developing action sports and lifestyle television for ESPN, FOX, PrimeSports, USA Network, FX, MTV and Spike TV.

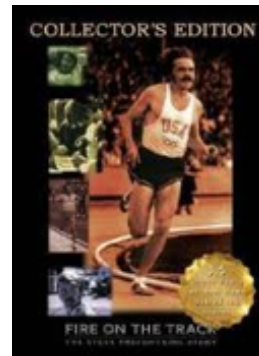
I have developed and coached live talent including Morgan Spurlock, Sal Masakela, Marissa Miller, and several others who have gone on to television and film careers.



1990 - 2000

Creative Director for Chambers and Westcom Productions |

Developed, produced and directed a wide range of productions from sports to commercial, including *Fire On The Track: The Steve Prefontaine Story*.



*Co-written with Ken Kesey
and narrated by Ken Kesey.*

Live and Live-to-tape Sports Multi-camera Director Experience |

Since wielding my first sideline camera in the '80s, I have been involved in sports productions of all types. My move into the director's seat was natural and by the mid-eighties I was directing live Pac-10 basketball and football from broadcast trucks.

The following is a brief representation of my experience directing multi-cameras in just about every sport.

ESPN CBA Pro Basketball Season – Live for ESPN Network
Pac 10- Wrestling, Volleyball, Track and Field and Basketball – PRIME Sports
Pac 10 Football- Fox Sports
Action Sports World Championships- CBS
Burton US Open of Snowboarding- NBC
FMX World Championships- CBS
Phillips US Open- Spike TV
Burton European Open- Webcast
Honda US Open of Surfing- Webcast

Multi-camera Episodes Producer or Director |

ESPN World of Big Game Fishing
ESPN Winter X-Games
ESPN Summer Games
ISF World Championships of Snowboarding
Vans Triple Crown
Swatch World Boardercross Tour
World Ski Festival
The Game Surfing Tour- ESPN
The Crusty Demons Tour-
The Ultimate Ride (Snow, Kayak, Motor Sports series)- Showtime

My experience in live remote trucks has transitioned to small multi-camera productions utilizing Tri-caster switchers and linking to broadband webcasts for the internet. Also I have fed webcasts from live-to-tape truck productions.

Series Production |

Session Earth- environmental adventure series in development

The Ultimate Ride : STARZ, Genius and Lionsgate

Director ESPN Formula Drift Series

Director/Creative Director: RUSH HD – Drift Style

Director: “Airtime”- High Definition action sports series on MOJO

Director/Creator- Shred Café SPIKE TV

Producer: National Surf League “The Game” 2004-2006 ESPN/FUEL

Segment Producer: 1998-2006 ESPN X games

Director: US Open of Snowboarding and US Open of Surfing (Fox Sports Net, OLN, In Demand)

Producer 1998-2003 Winter X Games (ESPN, ABC)

Producer Telus World Ski and Snowboarding Festival (Outdoor Life Canada)

Producer/Director American Snowboard Tour (FOX Sports Net)

Awards and recognition |

Best Sports Documentary: *We Grew Wings*

Official Selection Best Adventure Film X Dance- *The Ultimate Ride: Steve Fisher*

Official Selection X Dance- *The Ultimate Ride: Maddison/Millen*

Television Emmy Award for Segment Producer NBC Olympic Winter Games

Television Emmy Awards: 2003, 2004 ESPN Winter X Games Segment Producer

Winner Telluride Indiefest Film Festival, SF Independent Film Festival,

Winner Nashville International Film Festival: Director/Writer: *Have You Seen Clem*

AFI Best Sports Instructional – ESPN Home Video Series

Several Telly and Addy awards for broadcast and television commercials